

Rep Order# 8815477 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 34843

Printed: 10/26/2012 9:38 AM
Last Received: 10/26/2012 9:29 AM
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2605
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2605
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () IAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

ADD 1X TO LN 5 MONEY MOVED FROM 8815470

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*5	TU-W	6P-630P	ABC 4 NWS-6	:30	\$500.00	10/30-10/31	2	1	2	\$1,000.00	
	Rating: 2.1											
	Sales Remark: V5 ADD 1X WED DOLLARS MOVED FROM 8815470											
	V5 More than 2 codes changed											

---REPORT TOTALS---

Report Totals: 2 / \$1,000.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$3,150.00 Nov 12: 15 / \$8,400.00
Sales Totals: 20 / \$11,550.00
Station Totals: 20 / \$11,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$77,000	CABL 0%	KATZ 0%	KJZZ 0%	KPNZ 0%	KSL 25%
		KSTU 20%	KTVX 15%	KUCW 5%	KUPX 0%	KUTV 35%
		NTVX 0%				

Books null
Demos RA35+

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